

Built for Living · Valued for Life

We are a Winchester-based housebuilder consisting of a team which collectively delivers a long-standing track record of designing and building high-quality housing throughout Hampshire.

Our architectural ethos and fundamental design sentiments are to juxtapose classical with contemporary, and current trends with historical detail, to create a timelessly stylish, but also highly practical and ultimately luxuriously comfortable home.

Taking influences from period architecture, the Shorewood Homes style fits well within the traditional environment in Winchester and the wider area. We place a very strong emphasis on internal layout, flow of accommodation and room proportions, and use time-honoured design features such as high skirtings, decorative coving and window architraves to further elevate the space. Along with a high-quality specification including modern appliances and tasteful, neutral décor, we aim to create substantial homes which are built to stand the test of time, whilst offering superb functionality with a clean, elegant aesthetic.

We pride ourselves on attention to detail and place a strong focus on quality, which underpins our philosophy 'Built for Living: Valued for Life'.





A pleasing sense of place

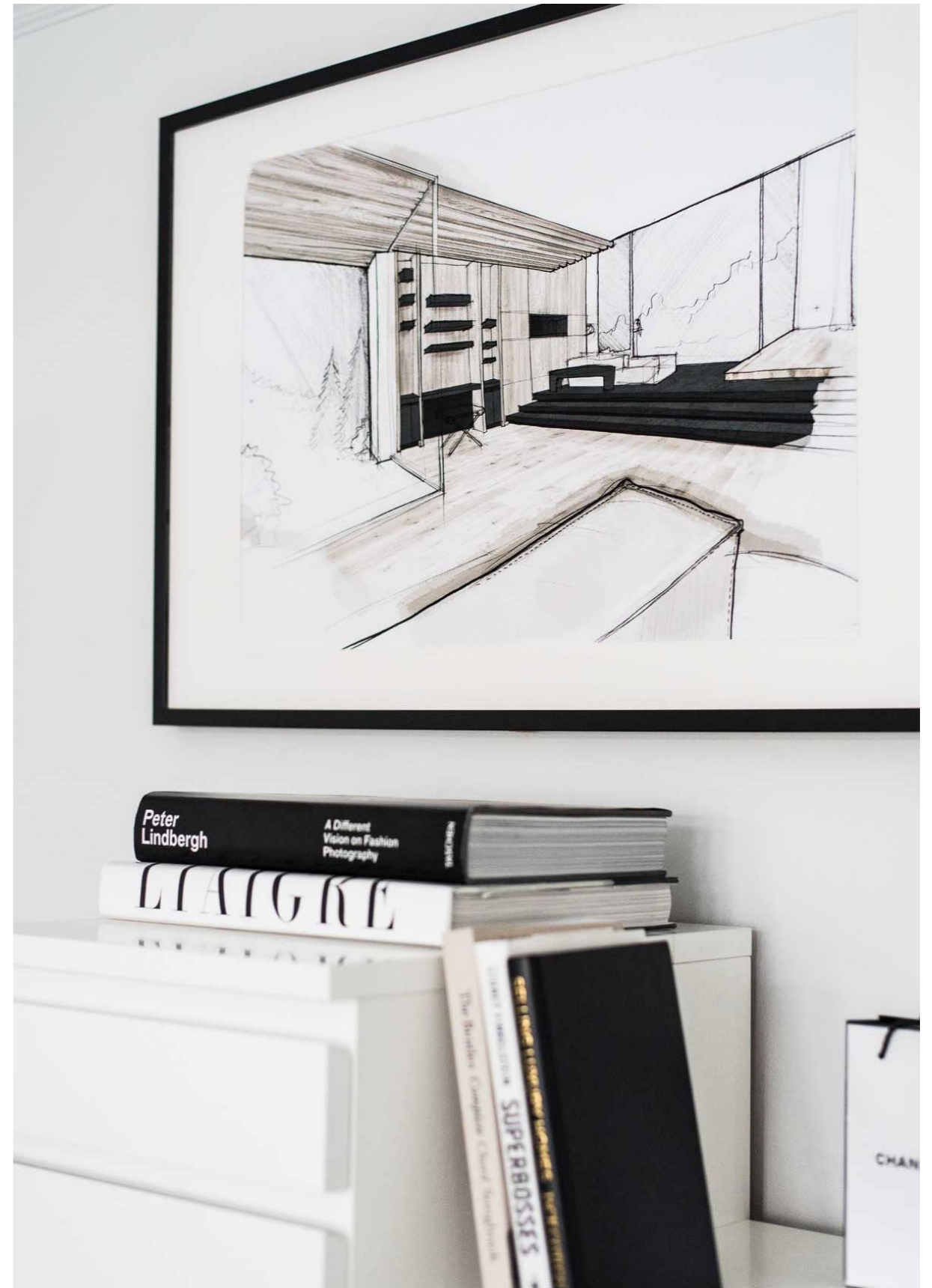
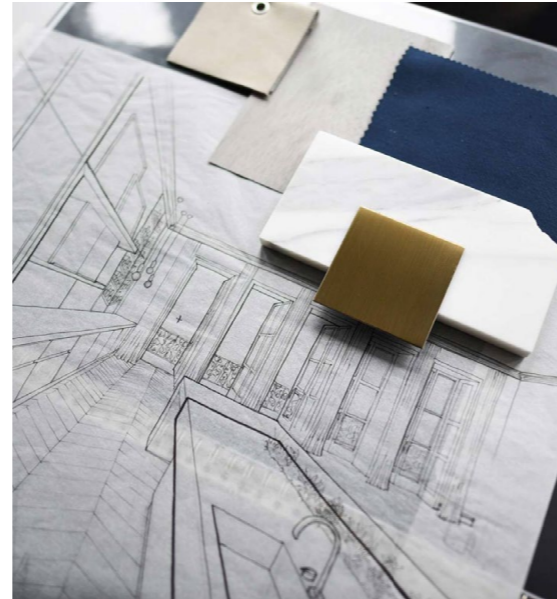
Even before we have secured a new site, we commission a topographical survey which allows us to begin planning the site layout in accordance with any pertinent or specific features of the land. Whenever possible we try to work alongside our neighbours and take into consideration their views in order to alleviate any possible concerns about the impact of an impending building site and new development, often achieved through a public consultation as part of the pre-application process.

It is important to us to maximise the capacity of the site, not as may be expected to ensure the largest number of properties possible, but primarily to create a development with a pleasing sense of place, ensuring that each house sits comfortably and well-oriented within its plot and that each plot lies harmoniously alongside its neighbour. Our goal is always to create a mature and established development which, from day one, feels bonded with and part of its local environment.

Creating an individual scheme

Unlike larger housebuilders, at Shorewood Homes we do not have a catalogue of house types that we repeat across all our developments. Instead we consider a range of factors such as location, geography, architectural vernacular, topography and the local market in order to create an individual scheme of housing each time, both externally and internally, which expressly addresses the relevant factors. Of course we have a particular style, and features which we always class as extremely important, but the layout and appearance of each home is created individually.

As a team we spend many hours studying and amending floor plans until we are content that we have produced the best layout and flow of accommodation that we can and, importantly, a design that we would be happy to live in ourselves. We create a "wish list" of wants and needs and work hard to ensure that each home fulfils the brief and is fit for purpose in terms of luxurious, modern-day living.





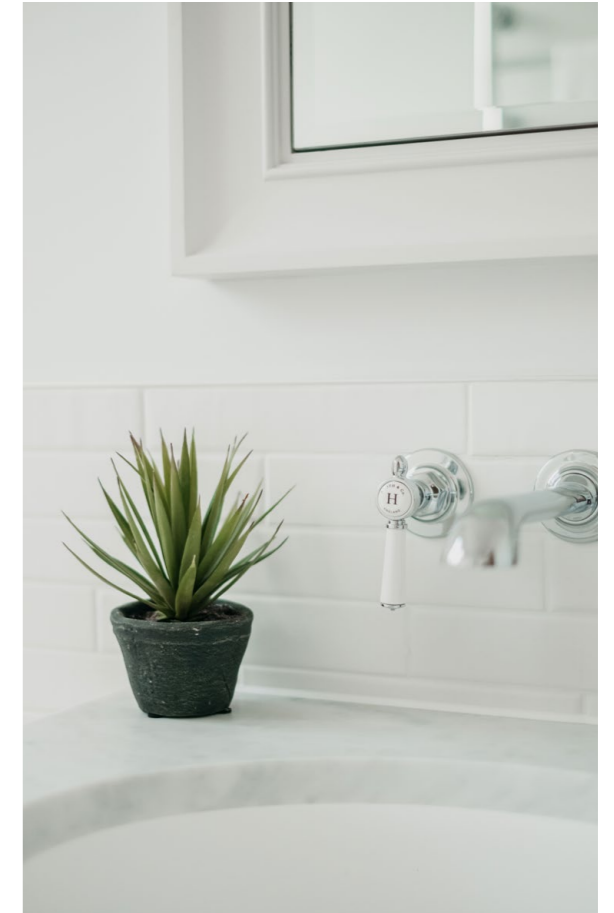
Elevating the façade

Our ethos is very much rooted in tradition and we build substantial housing, of brick and block construction, with nods to period architectural detailing. Quoins, brick cills, gauged arches, brick and flint, raised brick bands and stone porticoes are all examples of details we use to elevate the façade of our houses from something ordinary to something extraordinary. Internally, we have various style signatures which enhance the finish of the home, from tall skirtings and cornice mouldings to architraves around windows and decorative panelling.

Overall, our aim and desire is to design a beautiful legacy home, built to stand the test of time and to age gracefully.

Sensitive cohesion

One of the ways in which we design our houses differently from others is that we employ our own interior designer. From the very beginning of each development therefore, each aspect of every house is thoughtfully considered, from the flow of the layout and positioning of the electrical sockets to the colour of the paint, type of flooring and style of the door handles. We are delighted to approach our developments in this manner as we really do believe that this brings an added aspect of sensitive cohesion and considered thoughtfulness to our homes.





Going the extra mile

Our relationship with our clients doesn't end when we hand over the keys. Albeit we have in place countless rigorous tests to ensure the quality of our work and product, inevitably there will be a need for clients to contact us to rectify an issue at some point. Despite the house having been meticulously snagged before being handed over to the client, we create a snagging list in conjunction with our client once they have moved in, to ensure that anything overlooked is promptly corrected. On top of the 10-year new home warranty which builders must offer, we also undertake a two-year defects period whereby we will carry out any necessary repairs in this time period ourselves. Our Customer Care team are extremely reliable and user-friendly, responding promptly to whatever the query, problem or concern may be. Our wish as a company is that we are not judged by any mistakes that we may make, but on how we strive to fix them. We therefore pride ourselves on our levels of customer service and always endeavour to solve a problem in a timely and effective manner. It is for this reason, and our relationships with our clients, as much as the quality of our product, that we believe we stand apart and go the extra mile to make the experience of buying one of our homes an ultimately rewarding experience.



